Knowledge Transfer and Technology Diffusion

EDITED BY
PAUL L. ROBERTSON
AND
DAVID JACOBSON
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This important book is about the origins and diffusion of innovation, in theory and in practice. The practice draws on a variety of industries, from electronics to eyewear, from furniture to mechatronics, in a range of economies including Europe, the USA, and China.

The eminent contributors investigate how the latest technologies diffuse through the economy, helping to reinvigorate seemingly old and stagnant industries in the process. Examples drawn from Asia and Europe show how countries like China and India are increasingly able to catch up with, or even surpass, industrialized nations in Europe and North America, in some cases by becoming technological pioneers. The book also examines the effects of new information and communications technologies on regional economies, especially in Western Europe. The themes and findings are summarized and evaluated in an extensive introductory chapter.

Scholars of innovation from a variety of disciplines, including management, economics, and human resources will find this study insightful. Postgraduate students in industrial studies, industrial dynamics, and industrial development, including both advanced and industrializing countries, will also find much of interest to them in this timely book.

Paul L. Robertson is at the University of Tasmania, Australia and David Jacobson is Professor of Economics at Dublin City University, Ireland.
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Edited by
Paul L. Robertson
University of Tasmania, Australia

David Jacobson
Dublin City University, Ireland

Edward Elgar
Cheltenham, UK • Northampton, MA, USA
Contributors

Tine Aage, Region Zealand-Sore, Denmark
José Albors, Universidad Politecnica de Valencia, Spain
Fiorenza Belussi, University of Padova, Italy
Diego Campagnolo, University of Padua, Italy
Arnaldo Camuffo, Bocconi University, Italy
Bahar Çelikkol Erbas, TOBB University of Economics and Technology, Turkey
Liang-Chih Chen, National Taiwan University, Taiwan
Lorenzo Ciapetti, Antares Research Unit, University of Bologna, Italy
Ali Fikirkoca, Ankara University, Turkey
Francesco Garibaldo, Independent research professional
Guo Yung-Hsing, Chinese Culture University, Taiwan
José L. Hervas-Oliver, Universidad Politecnica de Valencia, Spain
David Jacobson, Dublin City University, Ireland
Staffan Laestadius, Royal Institute of Technology, Stockholm, Sweden
Vicky Long, Royal Institute of Technology, Stockholm, Sweden
Andrea Morrison, URU, Utrecht University and Knowledge, Internationalization and Technology Studies, Università Bocconi
Daniele Porcellato, University of Padova, Italy
Saon Ray, Indian Council for Research on International Economic Relations, New Delhi, India
Thierry Rayna, London Metropolitan University, UK
Paul L. Robertson, University of Tasmania, Australia
Silvia R. Sedita, University of Padova, Italy
Ludmila Striukova, University College London, UK
Arcan Tuzcu, Ankara University, Turkey