Llewellyn Negrin is Senior Lecturer and Head of Art & Design Theory at the Tasmanian School of Art. Llewellyn is currently working on a book titled Appearance and Identity which is to be published by Palgrave MacMillan, New York, next year. The concern of this book is to critically examine the ever-increasing importance of appearance in defining one’s self in contemporary culture. While this was once primarily the concern of women, now men, as well as women are becoming more image-conscious. This issue is examined through a series of essays that address different aspects of fashion in postmodern culture including the wearing of makeup, cosmetic surgery, tattoos, the role of ornament in dress and the blurring of gender distinctions in recent fashion. In this Art Forum lecture Llewellyn will discuss the role of tattoos in men’s fashion advertising which forms the basis for one of the chapters of her upcoming book.

12.30 pm  Dechaineux Lecture Theatre
Tasmanian School of Art-Hobart, University of Tasmania